

Propaganda Poster Analysis Key

Poster Title	Target Audience	Message	Propaganda Message
Silence Poster (050)	Armed Forces	Don't talk about missions	You could be helping the enemy
Red Cross Comradeship (038)	Women	Join the Red Cross	You will feel comradeship with other women while serving the men of armed forces.
Knit Your Bit (041)	Women	Knit socks for armed forces	Your help is needed – do your part for the war
Food is Ammo (043)	All civilians	Save food	By wasting food you are helping the enemy
See Action Now (062)	Civilian Men	Join the Navy	It's exciting!
Free a Marine (063)	Civilian Women	Join the Marines	Join so you can let the men fight on the front lines
You Buy 'em (069)	All civilians	Buy war bonds	You are helping to continue the good fight

Propaganda Poster Analysis Key Cont.

85 Million (072)	All civilians	Buy War Bonds	Everyone else is helping, make sure to do your part.
Don't let the Shadow (077)	Mothers, family care giver left at home	Buy Bonds	If you don't give your children's safety could be in jeopardy.
Because somebody talked (088)	Civilians	Don't tell your servicemen's mission details.	By telling, you could be telling the enemy and putting mission in danger, killing servicemen.
We Can Do It (090)	Women	Your are strong	Women can support the war by going to work
It's a tradition (093)	Women	Support the war by going to work in factories	It's a duty you have always done, and should continue to uphold.
Don't Get Hurt (103)	Civilian – Women	Get a FULL time job	If you are only working part time it could be putting the safety of men in danger.
Do with less (107)	Civilians	Ration your food	By not doing so, you are being selfish and taking away for the service men who need it the most.
More Production (098)	Factory Workers	Keep up production	You keep up production, we'll keep killing the enemy, and winning the war.

Propaganda Poster Analysis

Poster Title	Target Audience	Message	Propaganda Message
1. Silence Poster (050)			
2. Red Cross Comradeship (038)			
3. Knit Your Bit (041)			
4. Food is Ammo (043)			
5. See Action Now (062)			
6. Free a Marine (063)			
7. You Buy 'em (069)			

Poster Title	Target Audience	Message	Propaganda Message
8. 85 Million (072)			
9. Don't let the Shadow (077)			
10. Because somebody talked (088)			
11. We Can Do It (090)			
12. It's a tradition (093)			
13. Don't Get Hurt (103)			
14. Do with less (107)			
15. More Production (098)			